

# B BETTERMAN

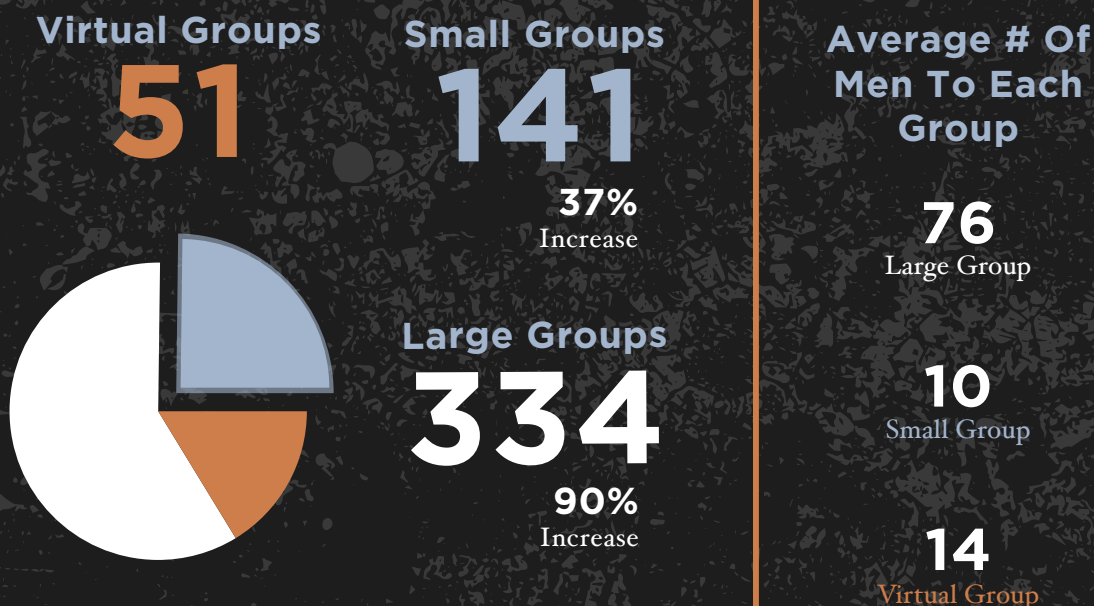
## 2021 YEAR IN REVIEW

### EMBRACING Our Leaders' Stories

"[After BetterMan] I've become much more confident in leading my family and have a group of men that support me and guide me... We're not scared to encourage each other... We genuinely choose to share everything with each other."

"[BetterMan] has helped me stay on the cutting edge of what God has called me to do: A spiritual coach to men making disciples who make disciples."

### EQUIPPING Our Groups



### ENGAGING Our Communities



Facebook

**293%**

Increase in Engagements



Instagram

**285%**

Increase in Followers



Podcast

**26,600**

New Episode Downloads

### NEW STAFF 2021



**CARSON RADKE**  
COO



**ALAINA HAAS**  
Marketing & Communications Director



**ANNA CATHERINE BRADLEY**  
Customer Experience Manager



**KYLE RENO**  
Director of Church Network