

2021 Midyear Update



Stories



Pictured (on the left) is Kyle Reno, Directional Pastor at The Summit Church in Little Rock, AR. Earlier this year, Kyle helped us pilot new videos for the BetterMan curriculum through our partnership with Reverend Dr. Derwin Gray. As we continue our mission to reach every man in every kind of background and culture, we are thankful for the opportunity to add Derwin as the first African-American pastor to our ever-growing roster of curriculum teachers.

Many of the men who joined these groups in Little Rock came out of challenging backgrounds and struggling marriages, and Derwin's videos spoke directly to their context, cultivating opportunities for the men to be vulnerable with one another and seek to find a better way through Jesus. **By the end of their 11 week journey, this man in the photo not only took steps to be a better man but also surrendered his life to Christ for the first time, and Kyle had the blessing of baptizing him this past Easter!**

Stats



Groups grew in the first 6 months across the board: 61% increase in Virtual Groups, 77% increase in Small Groups, and 81% increase in Large Groups



Reach on Facebook is higher through the first half of 2021 than all of 2020: 131,900 vs. 131,600



240 New Leaders registered with BetterMan since launching Leader Login

Spotlights

Click the buttons below to explore all the new content we released in 2021!

New BetterMan Speaker

Meet Rev. Dr. Derwin Gray

A New Strategy Video

Reach and Unleash

Preview Our Speakers

View Sampler Video

BetterMan Now In Spanish

Visit MejorHombre

Leader Login Portal

Register for Resources